

OFFICIAL MAGAZINE WGCC
LUXURY
people

**2025
GLOBAL
RESILIENCE
INDEX**
WHERE TO
DO BUSINESS

**FUTURE
LUXURY**
FOUR TRENDS
SHAPING ITS
SUCCESS

**SUPERYACHT
TOYS**
EXTREME,
ENVIABLE
& ECO

+
**IT'S IN
THE BAG**
THE NO.1
COLLECTABLE
INVESTMENT

**BERNARD
ARNAULT**
LVMH'S LORD OF LUXURY

ISSN 2002-4401

The Voice of Global
LUXURY LEADERS



LUXURY PEOPLE

The Voice of Global Luxury Leaders

Luxury People Magazine is the official publication of the World Luxury Chamber of Commerce, offering a deep dive into the world of luxury. From in-depth interviews with industry leaders to exclusive insights into emerging trends, Luxury People is where the luxury world comes to connect, inspire, and innovate.

[LEARN MORE](#)

[VIEW ISSUE 01](#)

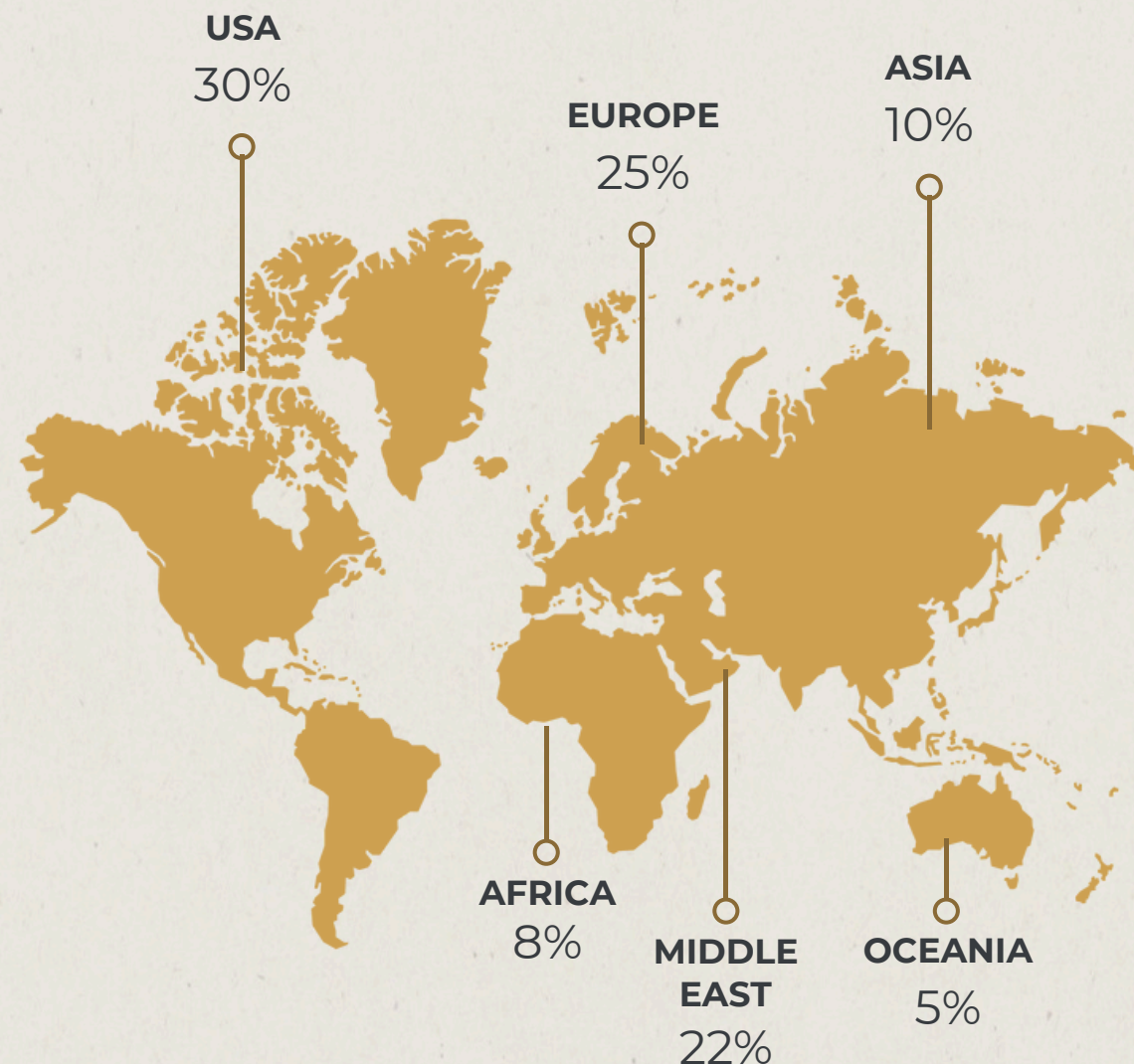
[VIEW ISSUE 02](#)

WHO ARE OUR READERS

Luxury People Magazine is crafted for the visionaries, tastemakers, and decision-makers who define the global luxury landscape.

Our readers are the CEOs, founders, investors, and creative leaders driving the evolution of high-end industries, from food & beverage and hospitality to lifestyle, real estate, and beyond.

Our readers also encompass those of Luxury Lifestyle Awards, a distinguished global community of luxury professionals across multiple regions and industries. These influential figures are at the heart of the luxury world, driving excellence and influencing developments across diverse sectors.



Approximately 80,000+ combined readers via WLCC & LLA channels*

*Figures are approximate and may fluctuate based on campaign cycles and audience analytics.

PROMOTION

WLCC WEBSITE & SOCIAL MEDIA CHANNELS



Our publications are showcased and promoted across the dynamic WLCC website, engaging social media channels, and an exclusive newsletter, potentially reaching a global audience of luxury leaders and discerning individuals.

DIGITAL MULTIMEDIA SOLUTION



With over 100 million monthly visitors on ISSUU, the magazine will reach a vast global audience. As the leading digital publishing platform, ISSUU ensures exceptional visibility, connecting our publications with luxury connoisseurs and industry leaders worldwide.

INTERNATIONAL MEDIA OUTLETS



Our publications connect with a premium audience of affluent individuals through international media outlets. We partner with leading media organizations, reaching a wide and influential readership across the globe.*

*The magazine is periodically featured across leading international luxury and lifestyle media outlets. Partner outlets and collaborations may vary per issue to ensure optimal audience engagement and visibility.

LUXURY LIFESTYLE AWARDS CROSS-PROMOTION



The magazines have the potential to reach approximately 50,000 affluent LLA readers and followers, including influential owners and top executives, supported by targeted social media campaigns. Additionally, around 10,000 LLA members may receive the latest issues directly via email.



EDITORIAL OPPORTUNITIES

ONE-PAGE ADVERTISEMENT

\$450

TWO-PAGE EDITORIAL

\$800

**COVER LINE + TWO-PAGE
EDITORIAL**

\$1499*

*Subject to availability

ADVERTS/EDITORIALS



Cover Line



Single Page Advert
210mm (W) x 297mm (H)



Two-page interview**



Two-page brand feature
or expert insights**

PLEASE NOTE

Image Resolution required: 300dpi or above

Color Space: RGB

Max file size per photograph: 3mb



Accepted File Formats for logos and photos:

- PDF (.pdf)*
- 300dpi JPEG (.jpeg)
- 300dpi TIFF (.tif)
- 300dpi Portable Network Graphic (.png)



Unacceptable File Formats:

- Word Documents (.doc,.docx)
- Publisher (.pub)
- Bitmap (.bmp)
- CorelDRAW (.cdr)

*PDF Files - Please ensure all transparencies are flattened, all font converted to outlines/embedded

**Editorial depends on whether you choose an interview, brand feature, or expert insights



THANK YOU

One World Trade Center Suite 8500, New York, NY, 10007, U.S.A.

www.worldluxurychamber.com | bh@worldluxurychamber.com

